



Charlitta C. Hatch

Author, Consultant, Change Agent

CONTACT

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EDUCATION

M.Ed / Urban Education
University of North Carolina at
Charlotte
(Expected May 2022)

Anti-Racism Certificate (Expected
May 2022)

BS / Management
Hampton University

Types of Courses

Psychology of the Black Mind
Black Images in the Media
Education and African Americans
Black Families in the United
States
Blacks in Urban America
Philosophy and Race

Workshop Topics

Changing the Narrative of Black
Boys through Diverse Children's
Books

Redefining Black Parent
Engagement in the Urban
Education Setting

PROFESSIONAL PROFILE

Charlitta Hatch is a nationally recognized and locally impactful, business change agent with a heart for service and a mind for results. With over 16 years of experience, Charlitta has partnered with clients to solve complex business problems so that they can provide better experiences for their employees and customers. Charlitta brings to the table culturally responsive leadership, authentic relationship building, strategic thinking, and a committed to excellence. A passionate advocate for women and children, she is always looking for opportunities to inspire, encourage, and uplift.

EXPERIENCE (select)

CLIENT SERVICES DIRECTOR

Slalom / Charlotte / January 2019 – present

Senior leader a part of the market launch to expand Slalom's footprint and brand across Charlotte. Responsible for portfolio of projects at specific accounts. The main responsibilities are focused around representing all of Slalom's services, setting strategic direction delivering solutions, leading/coaching teams, account management, and operational aspects.

- Developed book of business across key account from \$0 to \$3.5M in 18 months
- Maintains and builds Slalom's footprint across account resulting in \$5M year over year revenue by partnering with clients to help influence strategic direction and identify ways Slalom can help achieve their business objectives
- Provides oversight and governance of all sold/management engagements
- Develops key relationships with executive clients and facilitates client satisfaction conversations
- Lead project teams ranging from 2-20 consultants
- Served as a People Manager for 6 consultants providing coaching and career development support (recognized as People First Leader)
- Inaugural Inclusion, Diversity, and Equity (IDE) Ambassador developing the strategy for IDE for the market and mobilizing 6 Employee Resource Groups
- Partnered with HRBP to facilitate office wide trainings including DISC (certified) and IDE trainings

PRESIDENT

Junior League of Charlotte / Charlotte / June 2020-May 2021

Chairperson of the Board of Directors of a 1600 member-run organization in the 95th year of existence

- Led the strategic vision of the organization during the COVID-19 pandemic, social unrest, economic crisis, and election
- Implemented sustainable programs including 95 Hours of Continuous Community Service, 4 Merit-Based Scholarships, and Diversity and Inclusion Committee
- Served as the Chief Spokesperson of the organization providing culturally relevant statements to the press during an historic time in the country



Charlitta Hatch

Client Services Director

EXPERTISE

Project Management, Business Relations, Contract Negotiations, IT Applications, Strategic Planning, Diversity, Equity, and Inclusion, Social Responsibility, Non-Profit Management

HONORS & AWARDS

2016 Cystic Fibrosis STANDOUT

Charlottean

2017 Charlotte Business Journal

Top 40 Under 40

2017 Athena International Young

Professional Leadership Award

2018 Mecklenburg Times Icons

and Phenoms

2019 Mecklenburg Times 50

Most Influential Women in

Charlotte

2021 American Heart Association

Woman of Impact Honoree

VOLUNTEER (select)

Junior League of Charlotte

Alpha Kappa Alpha Sorority, Inc.

Civil Service Board (appointed by

City Council)

EXPERIENCE continued (select)

SENIOR MANAGER

Accenture / Charlotte / October 2010-December 2018

Partnered with Fortune 100 companies to transform their business operations through innovative technology solutions.

- Managed large-scaled business transformation programs with a focus on programs over \$50M in a multi-vendor, regulated environment
- Developed sustainable solutions and repeatable processes for clients that have been replicated across the industry
- Led 150+ new Associates through the Consulting Development Program
- Created, developed, and executed Inclusion and Diversity program for 50 Minority and Women Senior Managers to have a path to Managing Director

FOUNDER

Me3 Project / Charlotte / January 2017 – Present

Leveraged consultative skills and background to create an organization focused on changing the perception of Black boys in America

- Authored 2 children's books with a Black boy as the leading protagonist. Currently less than 2% of children's books are written by a Black author
- Impacted over 5000 educators, parents, and children
- Storyteller at conferences, libraries, bookstores, and classrooms

Charlitta by the Numbers



150+ New Consultants



\$100M portfolio management



\$5M yearly revenue target



16+ years of consulting experience



Presented to 2000+ people at speaking engagements



Ability to navigate ambiguous situations on time and with high quality